



ADVANCED PHOTO EDITING WORKSHOP
WITH ELIZABETH AVEDON & MAGDALENA SOLÉ

In the world of fine art and documentary photography it is essential that work is well edited. Whether preparing for portfolio reviews, book proposals, gallery shows or a magazine story, a solid foundation in the fundamentals of editing and sequencing are necessary tools in the current art market. We've all been there, wallowing in hundreds of images, each a little different from the next. What to choose? In this six-day workshop, Elizabeth Avedon partners with photographer Magdalena Solé to help you hone your eye for efficient self-editing. We will learn to edit large bodies of your work in a practical way towards selection of the best images; how to quickly differentiate between good pictures and those that are not and why; create a consistent look or a narrative theme; and work on sequencing.

TRIP DURATION:
6 days, 5 nights

ACCOMMODATIONS:
The Nutmeg Country Inn

DATES:
April 30 - May 5, 2017

PRICE: \$2,100 USD for tuition only.
Accommodations, flights, car-rental and meals are not included.

The workshop will be held at Magdalena Solé's studio in West Halifax, VT located in the beautiful rural countryside of Southern Vermont in an old 1790's farmhouse. Participants can stay in the nearby quaint little town of Wilmington.

Participants are required to bring 1 project to the workshop.

You will work in individual and group sessions with: author and photographer, Magdalena Solé, and independent curator and book designer, Elizabeth Avedon:

- Learn to edit your work in stages: How to work through a large number of images.
- How to distinguish between a great image and one that you like, but doesn't work
- Review masters iconic images
- How to juxtapose images: the dialogue between images and how they relate
- How to build a sequence using rhythm, color, light, and geometric shapes.
- The differences in editing for an exhibit, a magazine, a book

WHO SHOULD ATTEND?

This class is for advanced and professional photographers and is limited to ten participants.

REQUIREMENTS

This workshop is for advanced photographers with a complete body of work ready to edit. Participants should be proficient in Lightroom or Photo Mechanic.

ABOUT ELIZABETH AVEDON



Elizabeth Avedon has received awards and recognition for her exhibition design and publishing projects, including the retrospective exhibition and book "Avedon: 1949-1979" for the Metropolitan Museum of Art and "Richard Avedon: In the American West" for the Amon Carter Museum, The Art Institute of Chicago, the Corcoran Gallery of Art, among many others. Elizabeth was Creative Director for the Gere Foundation, Art Director for Polo Ralph Lauren national advertising, Photo Editor for Ralph Lauren's RL Magazine, and former Director of Photo-Eye Gallery, Santa Fe. Portfolio Reviews include the New York Times Lens Review, FotoFest, Center's Review Santa Fe, Photolucida, FilterPhoto Festival, and many others. She curated the exhibitions of Nicholas Vreeland and Magdalena Solé at New York's Leica Gallery. Elizabeth is also an instructor in the Masters in Digital Photography program at The School of Visual Arts and a regular contributor to L'Oeil de la Photographie.

www.elizabethavedon.com

ABOUT MAGDALENA SOLE



Magdalena Solé is a social documentary photographer. She is best known for her vibrant and complex color work. Visual language has been her life's work. In

1989 she founded TransImage, a graphic design studio, in New York City. In 2002 she graduated with a Masters of Fine Art in Film from Columbia University. Her last film, "Man On Wire", on which she was the Unit Production Manager, won an Oscar in 2009. She has taught in Europe and the US.

Her projects span the globe. Her current work includes: Kamagasaki — a photo documentary on the shunned elderly day laborers of Japan. Japan — "After the Water Receded", an exploration of the aftermath of the great 2011 Tohoku disaster, which was shown at the Sidney Mishkin Gallery in April 2012 in New York City. Most recently her photographs of the Mississippi Delta have been selected as a PDN Photo Annual 2011 Finalist. Her book "New Delta Rising", published by the University Press of Mississippi, was released in February 2012. It has won the Silver Award in 2011 at PX3 Prix de la Photographie, France. She is also winner of the Silver Prize 2011 at Slow Exposures, Concord, GA. Other shows in 2012 are Voices from Japan at the Cathedral Church of Saint John the Divine in New York City, Dante and the Delta at Doma Gallery in Charlotte, NC, The Delta at WilJax Gallery in Cleveland, MS, and Sous Les Étoiles in New York City. The Mississippi Delta is on view until February 22, 2013 at the Leica Gallery in New York.

Born in Spain, raised in Switzerland, she arrived in New York City in 1984, where she lives with her family. She speaks seven languages.

www.solepictures.com

PRACTICAL INFORMATION

The workshop will be held at Magdalena Solé's studio in West Halifax, VT in an old 1790's farmhouse. The address is:

1164 Collins Road
West Halifax, VY 05358

Accommodations:

Participants can stay in the nearby town of Wilmington. We have blocked rooms at The Nutmeg Country Inn. Please book directly via their website and use the promo code: **magdalena**.

How to arrive:

By plane, the nearest airports are:

- Bradley International Airport
- Albany International Airport
- Boston’s Logan International Airport

By train, Albany Rensselaer is the only train station with fast train service from New York City.

We suggest you to rent a car at the airport or at the train station.

You should plan to arrive either on Saturday April 30th or Sunday May 1st during the day, as the first activity is a welcome dinner on **Sunday April 30th at 6pm** in Wilmington.

Plan on leaving on **Friday May 5th after 11am**.

TERMS & CONDITIONS

To reserve space in this workshop, a \$500 per person deposit is required at the time of making the reservation. Deposits are due no later than 90 days prior to departure. Final payment is due no later than 60 days prior to departure unless indicated otherwise in the description of the tour or workshop. All payments must be made by credit card or wire transfer to Photo Xpeditions, LLC, and instructions for payments will be mailed upon confirmation of participation.

Photo Xpeditions reserves the right to cancel a reservation if full payment has not been received by 60 days prior to departure. For reservations made within 60 days of the departure date, full payment is required when the reservation is accepted. All cancellation notices must

be received in writing and will become effective as of the date of the postmark. If you cancel 90 days or more prior to departure, a refund less an administrative fee equal to 50% of your deposit will be made. Per person charges for cancellations that occur less than 90 days prior to departure are as follows:

60–90 days prior to departure: 100% of your deposit amount;

45–60 days prior to departure: 50% of the expedition cost;

45 or fewer days prior to departure: 100% of the workshop cost.

PhotoXpeditions reserves the right of canceling the workshop at any time if the minimum amount of students required for the workshop is not reached. If a workshop needs to be cancelled for this reason, a full refund will be given to all participants.

If you need more information or have questions, give us a call or drop us an email, we will respond promptly.

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